

Living in a city like Austin is always exciting. From the amazing music to the friendly folks, Austin is a great place to live. As we all know Austin is a growing city filled with tech and young families. All this growth brings new homes and with new homes comes commerce. If you're in the Austin area and you're in need of new window treatments, here are several ways to insure you get the best products at the best price.

First determine what type of product you would like. This is done through a series of simple questions and answers. Check the web for photos. TIP: When you do a Google search look for the word Images to your left and click on it, there will be hundreds of photos of what you Goggled.

- Q) Is the product strictly for design?
- Q) Are you concerned with light control?
- Q) Are you concerned with privacy?
- Q) Are you concerned with energy conversation?
- Q) Are you concerned with Green products?

Then determine if you're looking for a soft treatments or hard window treatment;

Examples of Hard Window Treatments:

- 1) Shutters
- 2) Blinds Aluminum-Wood
- 3) Woven Wood Shades
- 4) Roller Shades
- 5) Verticals

Examples of Soft Window Treatments:

- 1) Honeycombs
- 2) Shadings
- 3) Draperies
- 4) Panel Tracks
- 5) Shears

Next determine the brand you would like. This is where you'll be able to save huge dollars. The dirty little secret is most all manufactures buy their componentry from the same manufactures. A roller shade from Remedy Blinds is basically the same as a roller shades from Hunter Douglas at ½ the price.

Honey Comb shades from J.C. Window are basically the same as a Cell shade from M&B for 20% less.

A 1" mini blind from J.C. Window is ½ of what you would pay for basically the same blind from Levolor.

Next we need to select a professional to measure and install for us.

- 1) Hire a designer-Very expensive.
- 2) Hire Costco-Very expensive.
- 3) Hire Home Depot or Lowe's-Moderately expensive and very inconvenient.
- 4) Hire a discount shop at home service-Great pricing, fast and easy.
- 5) Do it yourself- Mail order-Good Prices, very risky, possible poor quality.
- 6) Buy off the shelf at Home Depot or Lowe's- Extremely poor quality.
- 7) Wal-Mart or Target off the shelf- Extremely poor quality.

Next we need to ask others. Using the internet, Facebook, Twitter, YouTube, Yelp you will be able to find a company that meets your needs.

Did you know YouTube is the 2nd biggest search engine? Check for videos from local vendors. It's a great way to become familiar with different window covering companies.

Find websites with lots of photos and websites that offer free report on window coverings. Spend some time educating yourself. Once your educated it's time to schedule a few appointments and get some estimates. Always get a written estimate.

In the past 20 years it is standard in the window covering industry to receive Free measuring and Free installation on all products. If someone is trying to charge for these services simply call someone else.

Blinds and Shutters of Austin is your local source for low cost blinds and shutters. We offer Free in-home estimates and free installation on all products. Call today to schedule your free in home design consultation with and expert. Call today at [512-222-9560](tel:512-222-9560)

